

Pablo V. Rodriguez

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Employment History

November 2021 - Present

B2i Digital

Director of Creative Services

- *In a contractor director role, in charge of creation and management of all client web pages*
- *Communicate directly with clients to meet the creative needs of all current and prospective clients*
- *Work directly with team of developers to constantly improve B2i Digital's website and all client pages*

February 2021 - Present

Native Creative Studio

Freelance Graphic Designer

- *Work directly with and manage the needs and deadlines of all clients*
- *Conceptualize and fully develop creative concepts*

January 2017 - February 2021

MassMedia Corporate Communications

Senior Graphic Designer

- *Lead small team of production artists*
- *Work on all new business*
- *Design multi-platform creative for all current clients*

May 2014 - January 2017

MassMedia Corporate Communications

Graphic Designer

- *Dedicated designer for all new print and digital creative*
- *Meet with accounts team to brainstorm creative solutions*
- *Responsible for designing and fully formatting all new business proposals*

June 2013 - May 2014

MassMedia Corporate Communications

Production Artist

- *Dedicated Production Artist for all outgoing jobs*
- *Work on all client websites*
- *Creative work on a large variety of mediums – print, web, etc.*

Education

International Academy
of Design & Technology

Bachelor of Fine Arts
in Graphic Design, 2013

Skills & Qualifications

- Print Design
- Digital Design
- Website Design
- E-Blast Design
- Web Banner Animation
- Video Editing
- RFP/Proposal Design
- Brand Creation
- Presentation Design
- Print/Digital Production

Thank You ▶

Questions?
Contact Me! ▶

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